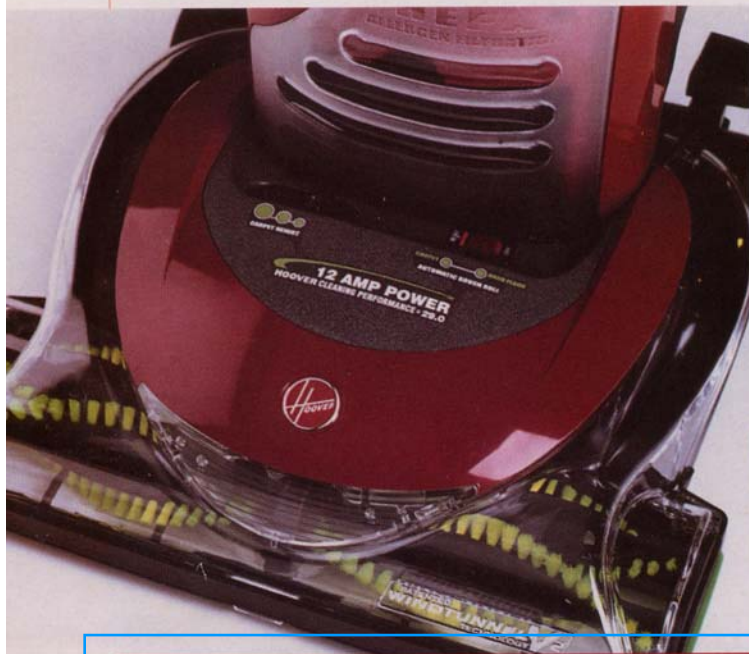


Cozy, comfy, clean

HOOVER WORKS MAGIC ON WINTER'S MESS



HOW CLEAN IS YOUR BEDROOM—REALLY?

Bedrooms are often neglected in home cleaning because they're not in general view.

"People clean the rest of the house for guests and then sleep in the one room where allergens and dust are left to accumulate," says Patricia Carroll, RN, a respiratory therapist. "Dust mites thrive in warm, moist environments. In the bedroom, a mattress is the perfect setting."

CARROLL'S RECOMMENDATIONS:

▶ Vacuum carpets regularly and thoroughly.

- ▶ Encase the mattress and box spring with allergen-protective covers.
- ▶ Use pillows with special fine-weave fabric covers or use allergen-protective pillow cases.
- ▶ Wash linens in hot water (130°F or higher).
- ▶ Use vacuum tools to clean window treatments and furniture.
- ▶ Clean along baseboards, where dust mites and mold may thrive.
- ▶ "Allergy sufferers should wash their hair before bed, since it can be a magnet for pollen," Carroll said.

When Mother Nature unleashes her fury outside, it's nice to know we have a warm, comfortable, clean retreat inside. Especially during winter months, when the messy outdoors gets tracked in. Wintry grime can damage your carpet *and* can expose your family to dirt and allergens. A thorough, regular carpet cleaning regimen should be a top priority during messy, cold-weather months.

CLEAN DEEP, CLEAN OFTEN

To keep your family comfortable and your carpeting investment secure, vacuum at least once a week with a powerful, vacuum cleaner like the Hoover® WindTunnel™ Dual V™



bagless upright. Its dual agitator brushes rotate away from each other to separate carpet fibers while exposing deep-down dirt to powerful suction. Patented WindTunnel™ technology, developed by Hoover, keeps dirt from scattering back onto the carpet.

Beltless and bagless, the WindTunnel Dual V upright has a multiple-stage filtration system with a HEPA filter to capture minute particles. A Teflon® coating helps the filter shed dirt easily.

The WindTunnel Dual V bagless upright cleans on hard-floor surfaces, too, as well as draperies and hard-to-reach corners.

A periodic deep cleaning/washing with Hoover's SteamVac™ Dual V™ deep cleaner with Auto Rinse™ will further protect your carpet. It washes on the forward stroke and rinses on the backward stroke with innovative technology that automatically mixes water with cleaning solution.

To find other smart ways to keep your home comfortable, clean and looking its best, visit www.hoover.com for the latest in innovative floor-care products.